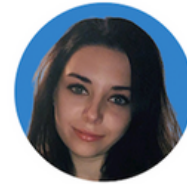


Courtney Raguso

courtney.r328@gmail.com

With a passion for creativity, I have worked to help brands have a better connection with their online community. I am leaving my company in pursuit of more opportunities for professional growth and pursue freelance work. With a focus in content creation, social media, and branding, I have gained a diverse set of skills working with different brands across multiple industries.



EXPERIENCE

MSM DesignZ Inc., Tarrytown, NY — Social Media Content Strategist (Full-Time)

FEBRUARY 2020 - JULY 2022

- Manage content for 13 + clients across 5 + industries
- Measure analytics for continuous improvement of traffic
- Create graphics for client social accounts
- Create and communicate design ideas to graphic design team
- Write weekly blogs for company and one other client
- Create sales presentations and proposals for clients
- Manage company's weekly mailer

Enormous Creative, Peekskill, NY — Social Media Associate (Temp)

OCTOBER 2019 - JANUARY 2020

- Managed and scheduled content to Facebook and Instagram
- Oversee and manage online contests and giveaways
- Performed lead research and compilation
- Built web pages and develop content strategies
- Created emails to send out to subscribers and targeted industries
- Attend events to shoot content with photographers and videographers

INTERNSHIPS

Home Town Media Group, White Plains, NY — Editorial Intern

JANUARY 2017 - JUNE 2017

Westchester Magazine, Rye, NY — Advertorial Intern

SEPTEMBER 2016 - DECEMBER 2016

LIFT23, Pound Ridge, NY — Marketing Intern

MAY 2016 - AUGUST 2016

EDUCATION

Manhattanville College, Purchase, NY — Bachelor's in Marketing

SEPTEMBER 2013 - MAY 2017

SKILLS

Social Media Management

Copywriting/Blogging

Graphic Design

Email Marketing

Branding

Sales

PROFICIENCIES

Content Management:

Trello

Hootsuite

Buffer

HeyOrca

Creator Studio

Email:

Open Moves

Constant Contact

MailChimp

Design:

Photoshop

Canva

Web:

WordPress

Wix

Big Commerce

CERTIFICATIONS

Digital Marketing